

Haber Akış Sistemi (HAS)

A news production and distribution platform from reporter to subscriber. With AI-powered editing, multilingual content management, and flexible subscriber distribution, it manages all broadcasting processes of media organizations from a single center.

Challenges of Modern Newsrooms

Media organizations struggle to maintain traditional editing processes due to increasing content volume and multi-channel distribution requirements. Distributed teams, manual workflows, and multilingual broadcasting needs lower operational efficiency. Manual management of reporter-editor processes, delays in news verification, and the complexity of subscriber-based content distribution negatively affect the competitiveness and broadcasting speed of news agencies. Operational disconnects experienced during shift handovers and the manual transfer of authority and screen views create a serious bottleneck for newsrooms that need to broadcast 24/7 without interruption.

-  Who can benefit?
- For agencies unable to combine contents of different formats on a single platform
 - For newsrooms experiencing operational disconnects during shift handovers
 - For editing teams manually managing multilingual broadcasting processes
 - For broadcasters wishing to automate subscriber-based content filtering

Core Principles



Accuracy
AI-powered editing and auditing



Speed
Delivering news to subscribers in the shortest time



Continuity
24/7 uninterrupted shift management



Flexibility
Multilingual and multi-channel broadcasting support

How Does HAS Work?

HAS centrally manages the entire news lifecycle from reporter to subscriber. It digitalizes media operations through AI-powered editing, a flexible desk structure, and subscriber filtering.

Technical Specifications

-  **Content Generation**
 - ✔ Multi-format (text, photo, video, graphic, podcast)
 - ✔ Media association
 - ✔ Draft and folder management
 - ✔ Status tracking mechanism
-  **Desk and Approval Management**
 - ✔ Branch-based desk structure
 - ✔ Multi-stage approval flow
 - ✔ Editing and translation processes
 - ✔ Shift management
-  **Subscriber and Distribution**
 - ✔ Category/language/region-based filtering
 - ✔ Package management
 - ✔ Multi-channel distribution
 - ✔ Content removal management
-  **Reporting**
 - ✔ Department-based production statistics
 - ✔ Approval/rejection rates
 - ✔ Media data analytics
 - ✔ Real-time tracking
-  **Artificial Intelligence (Editor)**
 - ✔ Automated editing
 - ✔ Photo Description
 - ✔ Speech-to-text translation
 - ✔ Corporate style audit

Workflow

